



**Simon Dierdorp** began his professional career as an officer in the Royal Dutch Air Force. He went on to join Rank Xerox and was quickly appointed Manager of the Paper & Supply Division. In 1980, he moved to Hewlett Packard as OEM specialist, responsible for promoting the sales of larger HP computers in association with major software providers. Having successfully established this arm of the business in the Netherlands, he was asked to become director of the international Personal Computer Division, a market which Hewlett Packard was keen to exploit to the full. Here, he further professionalised the third-party sales channels and devised other successful distribution strategies. A number of successful companies owe their existence to this Hewlett Packard initiative.

In 1985, Simon Dierdorp founded Interlace Executive Search. He has since specialised in recruiting senior executives to fill important roles on the executive boards, supervisory boards and senior management teams of major international companies and their major divisions. With 25 years of experience in advising shareholders, directors and managers, he has been involved in many successful 'transfers of power'.

Simon is a passionate yachtsman, taking part in – and winning – a number of major competitions with his crewmembers.

He captained the schooner 'Windrose of Amsterdam', in which he and his 28-strong crew, representing seven different nationalities, held the record for the fastest North Atlantic Crossing from New York to the Lizard (UK) for several years.